

From the Cellarmaster

JOHN GIFFORD has an enduring passion for food and wine. The cellar was purpose-built in 2000 and offers unique cellaring services.

John saw this opportunity and has developed a professional, personal service that customers value.

John believes that cellaring wine brings out the hidden qualities and reflects the real intention of the winemaker.

John Gifford

Cellarmaster
WINE TO CELLAR



WINE TO CELLAR

Protect and enhance
your wine investment in a controlled and
secure environment.



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6 reasons to cellar

Mature and enhance your wine

Cellar your wine at 13° everyday

Held in a secure facility

Access to your wine by appointment

A cellar management system

Share a carefully cellared wine
with friends

Mature and enhance your wines by cellaring.

WINE TO CELLAR was established in 2000 to provide cellaring services. Based at 26 White Street in Rotorua, the purpose-built facility keeps your wine at a constant 13°.



Cellaring & Delivery

-  Personal service by John Gifford cellarmaster
-  Cellar management tracking system providing an inward and outward inventory
-  Wine dispatched within 3 days of order to any address in New Zealand
-  Specialist food matching service for that dinner party or special occasion

